

### **GIF SKILLS TRANSFORMATION MAP**

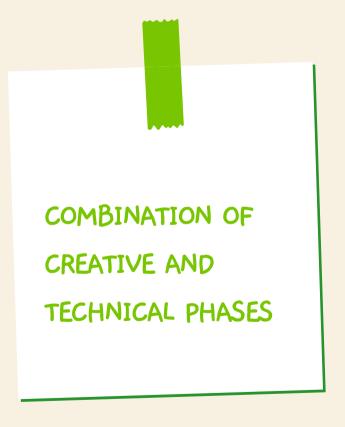
A VISUAL MAP OF THE FUTURE OF THE FASHION INDUSTRY BASED ON EXPERTS' OPINIONS. INFORMATION BASED ON 15 INTERVIEWS WITH FASHION&TEXTILES INDUSTRY PROFESSIONALS

### HOW DOES THE FUTURE OF THE FASHION INDUSTRY LOOK LIKE?

MULTIDISCIPLINARY
APPROACH AND
HYBRID
BACKGROUND

COMBINATION OF
THEORETICAL
KNOWLEDGE AND
PRACTICAL
COMPETENCIES

COMBINATION OF
SCIENTIFIC
COMPETENCIES WITH
A HUMANISTIC
BACKGROUND





# FOCUS ON THE CUSTOMER

- Consumer Psychologist
- Personal stylist and image consultant
- Digital shopping expert

#### **FOCUS ON IT**

- IT expert: virtual reality, augmented reality, gaming and metaverse
- Data analyst and data editor
- Fabric Research and Development (biodegradable or alternative materials)
- 3D Artist, printer in 3D modeling programs



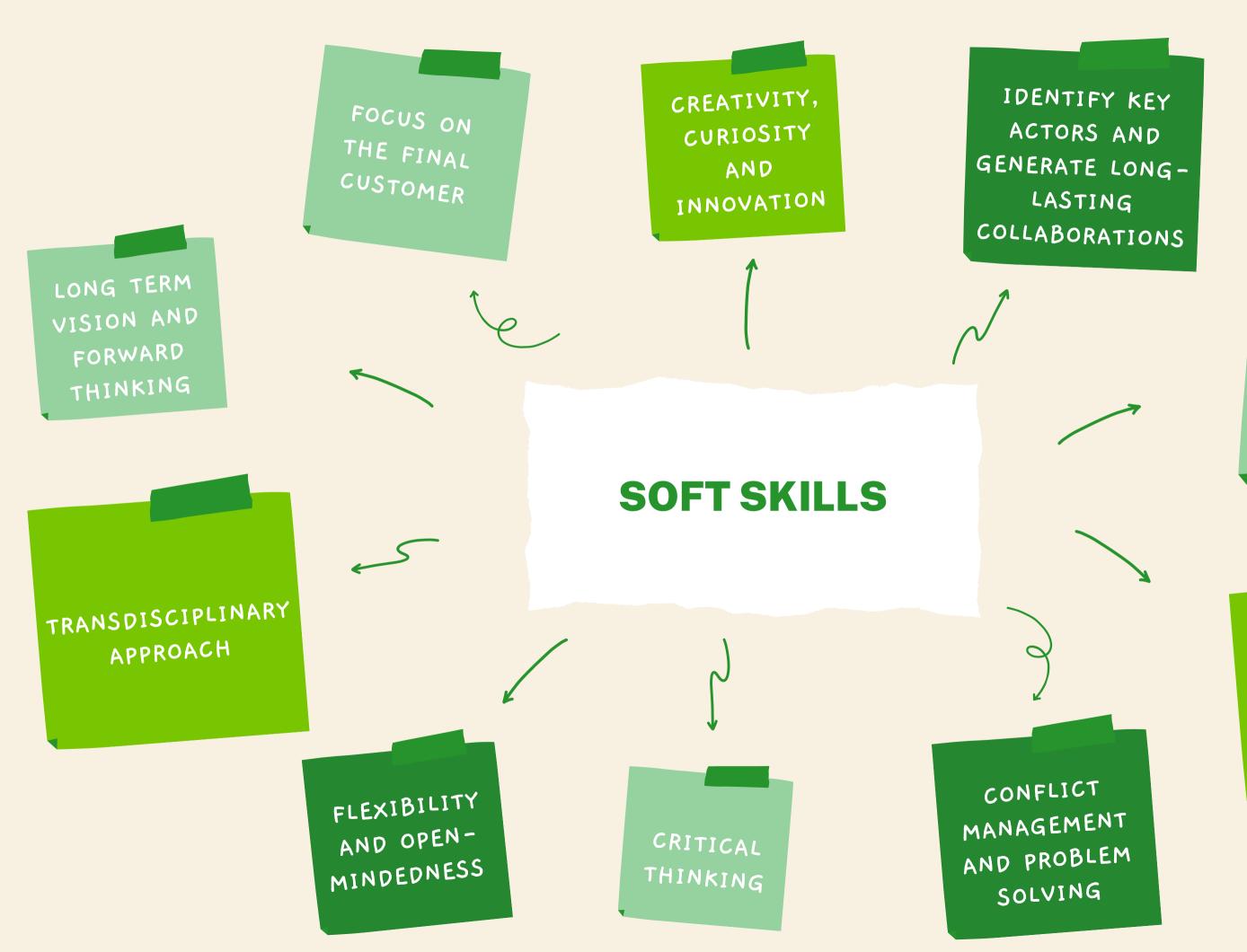
## FOCUS ON MARKETING

- Expert in personalized, digital, multi-channel marketing
- Social media specialists, brand specialists
- Digital influencer

## FOCUS ON SUSTAINABILITY

- Fashion sustainability manager as all-rounders
- Corporate Responsibility Manager
- Sustainable and transparent supply chain manager
- (Re)manufacturing designer
- Human rights and working conditions expert

KNOWLEDGE OF THE ENTIRE STEM DIGITAL SUPPLY CHAIN INNOVATION AND TOPICS CORPORATE SKILLS AND OF THE RESEARCH FOR SOCIAL PRODUCT TECHNOLOGICAL RESPONSIBILITY LIFECYCLE SOLUTIONS CIRCULAR DATA ANALYSIS DESIGN SKILLS **TECHNICAL** AND ABILITY AND CRITICAL **SKILLS AND** TO DISCOVER DESIGN **KNOWLEDGE** FUTURE THINKING TRENDS LEGAL GREEN LITERACY: DIGITAL FRAMEWORK DESIGN ALTERNATIVE KNOWLEDGE AND MATERIALS, ABOUT RAW ENVIRONMENTAL CIRCULAR MATERIALS, LEGISLATION WASTE BUSINESS MODELS, TEXTILES AND MANAGEMENT **EFFICIENT** CHEMICALS RECYCLING



LEADERSHIP AND
SOCIAL
ENTREPRENEURSHIP
SKILLS

COMMUNICATION